

October
November



RITENOUR CUSTOM LAWN CARE INC.

Late Fall

We Treated Your Lawn Today!

Fertilizer

Today we applied your late fall feeding. This application contains just the right balance of nutrients to send the grass plants into winter in peak condition. You will notice your lawn staying green longer this fall, and will also green up quicker next spring. We are also stimulating root development, which improves the thickness and density of your lawn and doesn't promote top growth so no extra mowing is needed.

The application that was applied today was granulated, so, you can continue mowing as normal. **Leaves will not affect this application.** With winter just around the corner, please remember your lawn should be cut at 2" at the last mowing. Also, be sure not to let the leaves lie over the winter.

All season long we're reminded just



Mowing

In the fall, mowing should be done frequently.

As winter approaches, remember to lower your mower blade to help prevent snow mold.

Be sure to keep your mower blade sharp.

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**Thank you,
you are
Appreciated!!**

how much our customers mean to us.

Proper care and healthy growth of your lawn and landscape require a balance of science, effort, and a spirit of cooperation. Your help has made our job a lot easier. We really appreciate the confidence you've placed in our abilities and we'll continue to improve our knowledge and stay up-to-date with any new developments that will help us serve you better.

When we work on your property it's a special partnership with you. The success we've had is due largely to you for following our suggestions. Of course there's always the curve ball of too much or too little rain or temperatures that are too high or too low—and we've had a few this year. But together we can usually work around most problems and keep your corner of the world green for you and your family. After all, that's really the reason we're here; to make your property a place to relax and enjoy.

Thank you, we appreciate your business and friendship!!



"Put your lawn in our hands"

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Save \$25.00

As you know, telling your friends and neighbors about our service is our best advertisement. To reward you for your recommendation, we are offering a \$25.00 bonus for each customer that begins our full program.

Plan Ahead for Spring

Now is the time to discuss your service

It's probably no surprise to you that the cooler months usually give us a chance to catch our breath. Taking care of our customers can get pretty hectic throughout the spring and summer. That's why we like to use this time to review your programs and plan for next year.

Good communication is a big part of the value we try to provide. We really want to know if you were pleased with this past year's service. We can't improve or change something for you if we don't know about it. And of course, we'd like to hear if you were especially pleased with some aspect of our care.

We're constantly looking at our program to identify strong and weak points. Your opinions are worth their weight in gold. We want to hear them! Chances are we have additional services you may not know about, or suggestions will lead to developing a customized program for you.

We have suggestions for you as well, and look forward to letting you know about them.

Lawn & Landscape Tips

- Continue to water young or newly-planted trees until the ground freezes.
- If you haven't had the mower, tiller, edger, or weed-eater serviced yet, you'll get much better service and possibly better prices during the off-season. There's nothing quite as frustrating as watching your lawn grow an inch a day in the spring while your mower sits in a long line at the repair shop.
- To protect evergreens from heavy snowfall, stake or prop up the largest branches now.
- Mulch shrubs, roses, and other perennials after the ground has frozen.
- Recycle your Christmas tree by using branches as door or window box decorations, or stake the tree in the yard to hold treats for the birds.



*We know great customers are hard to find.
Thanks again for letting us work for you.
Have a safe and happy winter.
See you next Spring!*